

Terms and Conditions

1. PriorityPlus™ Premium members

PriorityPlus™ Premium members can enjoy a 10 % discount on designated iPhone or iPad and a 13% discount on a designated Android handset or tablet.

(if applicable) This Offer 10 % discount on designated iPhone or iPad is applicable to purchase at the recommended retail price during offer validity period at any SmarTone stores by presenting their valid “[Birthday Privilege] 10% discount on iPhone / iPad” voucher at SmarTone CARE App – My Coupons.

(if applicable) This Offer 13% discount on a designated Android handset or tablet is applicable to purchase at the recommended retail price during offer validity period at any SmarTone stores by presenting their valid “[Birthday Privilege] 13% discount on Android handset / tablet” voucher at SmarTone CARE App – My Coupons.

PriorityPlus™ members

PriorityPlus™ members can enjoy a 5 % discount on designated iPhone or iPad and a 13% discount on a designated Android handset or tablet.

(if applicable) This Offer 5 % discount on designated iPhone or iPad is applicable to purchase at the recommended retail price during offer validity period at any SmarTone stores by presenting their valid “[Birthday Privilege] 5% discount on iPhone / iPad” voucher at SmarTone CARE App – My Coupons.

(if applicable) This Offer 13% discount on a designated Android handset or tablet is applicable to purchase at the recommended retail price during offer validity period at any SmarTone stores by presenting their valid “[Birthday Privilege] 13% discount on Android handset / tablet” voucher at SmarTone CARE App – My Coupons.

2. Each member, who at the time of redeeming the Offer is an active PriorityPlus™ Premium member (if applicable) or PriorityPlus™ (if applicable) of SmarTone Plus and active customer with SmarTone.

3. After the Offer has been successfully redeemed, it cannot be restored or reverted notwithstanding any refund, cancellation of transaction or return of any goods purchased. Exceptions will be made if the product under the transaction needs to be cancelled due to product damage or out of stock.

4. Offer cannot be used in conjunction with other promotional offers (include “SmarT Pass”) or discounts and is not for sale, non-exchangeable for cash, gift vouchers or e-money.

5. Offer is only applicable to purchase a designated handset and tablet model.
6. Offer expiry date is stated on the “[Birthday Privilege] 10% discount on iPhone / iPad”, “[Birthday Privilege] 5% discount on iPhone / iPad” and “[Birthday Privilege] 13% discount on Android handset / tablet ” vouchers at SmarTone CARE App – My Coupons.
7. If SmarTone or SmarTone Plus discovers or suspects (in its reasonable opinion and sole discretion) that any person entitled to any Offer participated in any illegal, fraudulent, deceptive or unfair behaviours or otherwise breaching the terms and conditions of SmarTone or SmarTone Plus, SmarTone and SmarTone Plus reserves the right to cancel their rights and qualifications to redeem, receive or use any Offer and/or immediately suspend their membership account and/or take any other action it deems appropriate without notice.
8. Offer is subject to change from time to time without prior notice and with limited availability given on first-come-first-served basis. SmarTone and SmarTone Plus reserve the rights to amend or change the terms and conditions of the Offer at any time or terminate it without prior notice. In case of any dispute in connection with the Offer, the decision of SmarTone and SmarTone Plus shall be final and conclusive.
9. SmarTone stores are operated by SmarTone Mobile Communications Limited (“SmarTone”) and are subject to relevant terms and conditions. SmarTone Plus is operated by S Rewards Limited (“SmarTone Plus”) and subject to relevant terms and conditions. SmarTone Plus accepts no liability for the quality of or any other matters relating to goods, products and/or services provided by and/or arranged by SmarTone or relevant third-party supplier.
10. If customers have any inquiries on the Offer, or any other questions, please contact 2281 8833, visit SmarTone Plus website or inquire with SmarTone staff.
11. In the event of any discrepancies between Chinese and English versions, the English version shall prevail.