

About the bidding game

When is the bidding period?

The 18th and 22nd of every month from 12 noon to 1pm.

How to play?

Players can bid & grab the hottest gadgets starting from HK\$1 within 1 hour. The highest bidder wins the item.

What is the item for bidding?

It varies every month with a long list of hottest gadgets waiting for you! Stay tuned!

Who can play?

The bidding game is exclusive for SmarTone Student Plan customers.

Q1: What can I do if I am not a SmarTone Student Plan customer but would like to play the game?

A1: If you're not yet a SmarTone Student Plan customer, you should sign up now at our stores or on SmarTone.com.

Online subscription: https://www.smartone.com/hk/uplan_en

Store locations: https://www.smartone.com/hk/storelist_en

Please note that you may have to wait until the next round of bidding if your service plan has yet to be activated before the game dates of 18th or 22nd every month.

Q2: I want to ask my friend who is not a SmarTone Student Plan customer to join the game. What should I do?

A2: Refer your friends to subscribe to SmarTone and earn a rebate together! The rebate for you and your friend is \$100 and \$50 respectively. The more friends you refer the more rebate you will earn! Get the referral code now: https://www.smartone.com/hk/mgm_en

Placing bids

Q1: What is the “Current Bid”?

A1: The “Current Bid” is the current highest bid on the gadget so far.

Q2: How can I place a bid?

A2: You can use “Quick Bid” place bids: Place your bid by choosing a bid price among the 3 listed out by the system.

Please note:

- When placing a bid, your bid price must match or exceed the “Next Minimum Bid”.
- You would receive a notification SMS after placing a bid.
- After placing a bid, you would not be allowed to withdraw it or adjust your bid price (either upward or downward).

Q3: What is the “Next Minimum Bid”?

A3: The “Next Minimum Bid” = The “Current Bid” + At Least Add \$xx Per Bid. Every bid you place must match or exceed the “Next Minimum Bid” regardless of the bidding method.

Example:

For a “Current Bid” of \$500 and a bid increment of \$1, the “Next Minimum Bid” is \$501.

Q4: What will happen if I am outbid?

A4: You will receive an SMS when you are outbid. By clicking the link in the SMS to the “18/22 Student Flash Grab” page, you can make a new bid.

A5: Can I check the latest bid record?

Q5: Sure, you can check the record of the latest 4 bids being placed on the “18/22 Student Flash Grab” page.

When the bidding ends

Q1: How are the bidding results released?

A1: When the bidding comes to an end, all players would receive a notification SMS. The winning bidder should purchase the gadget at the Final Bid Price within a specified period, simply by presenting the SMS at a designated store. As a token of gratitude, all other players are offered with special SmarTone perks! The bidding results are kept on the "18/22 Student Flash Grab" page for 24 hours and moved to the "Student Zone" page afterwards.

Q2: What will happen if the winning bidder fails to complete the purchase within the specified period?

A2: If the winning bidder fails to buy the gadget at the Final Bid Price at the designated store within the specified time, we will have the sole discretion on the item without any notice, compensation or refund. The case will be put on record and the player involved may be banned from participation in future bidding.

Q3: Is the item for bidding eligible for warranty?

A3: Whether the gadget for bidding is eligible for warranty varies from item to item and depends on the product's manufacturer.