SmarTone Announces 3rd Annual Cross-Industry Hackathon

Focusing on 5G solutions for the first time, talents from the industry will be invited to help accelerate smart city development

(Hong Kong, 25 September 2019) SmarTone today announces that the third annual cross-industry hackathon will take place on the 26th and 27th October 2019. This year's programming design competition is themed '5G and Smart City' with local and overseas talent being invited to take part. SmarTone hopes the theme and range of talent will help to inspire creativity at the competition to develop some truly innovative designs.

The top three award-winning teams will receive HK60,000, HK$30,000 and HK$20,000 cash prizes respectively as well as a range of the latest gadgets. The winners will also have the opportunity to interview for the Cyberport Creative Micro Fund (CCMF), Cyberport Incubation Programme as well as investment from and internships at Sun Hung Kai Properties and its subsidiaries. Special awards are the new addition to the competition this year.

As the 5G era approaches, ultra-high-speed, low latency and massive connectivity network services will create more intelligent daily applications which integrate deeply with technology such as artificial intelligence, virtual and augmented reality and cloud computing. SmarTone is well prepared to push forward world-class 5G networks, especially in regards to digital transformation in Hong Kong which relies heavily on the development of a smart city and artificial intelligence. At the Hackathon, participants have to develop prototypes using API provided by Microsoft under one of four challenges: Smart Living, Smart Transportation, Smart Shopping and Smart IoT, with the goal of creating a better living experience and working environment.

This year's competition will be held on the 26th and 27th October at Cyberport and is supported by key industry leaders including Sun Hung Kai Properties, SUNeVision, Cyberport, Microsoft, Hang Seng Bank, PAObank, Tesla and Visa. The strong line-

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up aims to encourage participants from all over the world to be inspired to develop brilliant creative ideas.

"SmarTone has a proven track record in proactively promoting the development of local mobile communication technology for decades," said Ms. Anna Yip, CEO of SmarTone. "With 5G launching soon in Hong Kong, we hope that by organising the third SmarTone Hackathon, we can take the lead to identify and train talent for developing 5G and smart city solutions, making sure we are ready for the ever-evolving 5G market."

In previous editions of the SmarTone Hackathon, a great response was seen from participants. Attracting an overwhelming participation from innovation and technology professionals globally, the event provided a platform to unlock their enormous potential in developing smart ideas. The judging panel were deeply impressed by the innovative performance of participating teams.

For those who aspire to explore a career in innovation and technology, SmarTone Hackathon is a great opportunity to showcase talent. For those interested, please visit www.smartonehackathon.com for more information and registration.

SmarTone Hackathon

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