



SmarTone-Vodafone showcases Hong Kong's first live public trial of HSDPA-enabled service and Windows Mobile® Email

(Hong Kong, 17 April 2006) SmarTone-Vodafone showcased Hong Kong's first live public trial of High-Speed Downlink Packet Access (HSDPA) at the Hong Kong Electronics Fair (April 14-17) in the Hong Kong Convention and Exhibition Centre. It also demonstrated a new mobile email solution – Windows Mobile® Email.

HSDPA

The advent of HSDPA marks a new milestone of the 3G mobile era. HSDPA represents a significant technological advance within the 3G standard. It offers a download speed of up to 14.4Mbps, 38 times faster than 3G. The live trial using currently available mobile devices in the market delivers a download speed of up to 1.8Mbps, five times faster than current 3G. With more powerful devices coming in the near future, HSDPA will achieve the maximum speed, bringing substantial enhancement in customer experience.

With HSDPA, customers can easily download and upload large files including email attachments via Internet and Intranet, enjoy faster and better quality video streaming and download, and experience high-speed web browsing on mobile devices. With HSDPA, download of a full music track to mobile will be as quick as a few seconds compared to the few minutes now offered by 3G.

The commercial launch of HSDPA is expected at the end of 2006 or early in 2007. SmarTone-Vodafone will provide customers with a wide range of HSDPA-enabled data cards, PDAs and smart phones.

Windows Mobile® Email

The newly launched Windows Mobile® Email is the latest service offering under SmarTone-Vodafone Mobile Email, a family of three leading wireless email solutions catering for the different needs of customers. This new email solution is supported by a wide range of mobile devices from five major brands including Dopod, O₂, Nokia, HP and Sony Ericsson, enabling customers to enjoy a familiar and user-friendly Microsoft® Office Outlook® experience while on-the-go.

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Windows Mobile® Email runs on Microsoft Windows Mobile® 5.0 with Messaging and Security Feature Pack (MSFP), which includes advanced Direct Push technology and enhanced security features. Customers can exchange emails; open, view and edit attachments; manage calendars and contacts as well as make and take phone calls. Emails and tasks are synchronised directly from Outlook. They can enjoy the benefits of secure and reliable access to corporate intranets and the Internet – with an all-in-one handheld device.

SmarTone-Vodafone's customers can enjoy the benefits of Windows Mobile® Email across the widest choice of mobile digital devices: Dopod 900, Dopod 838, O₂ Atom and Nokia N9300i. Customers will enjoy a wider choice of PDAs and smart phones in the near future.

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