



SmarTone-Vodafone offers prepaid customers to make direct dial local and international calls while roaming in China with China Mobile

(Hong Kong, 26 May 2005) SmarTone-Vodafone today announced the partnership with China Mobile to offer Hong Kong's first and the most direct and convenient way for prepaid customers to make local and international calls while roaming in China. Similar partnerships with mobile operators in other countries will follow.

SmarTone-Vodafone's customers with stored-value SIM cards, including Megasaver and \$180 Card, can now enjoy added convenience of direct dial calls with China Mobile. When calling within China, customers can directly dial [Area Code/China number, SEND]. When calling Hong Kong or other countries, customers can simply key in [+Country Code/Area Code/Tel number, SEND].

"Roaming for prepaid customers at SmarTone-Vodafone is easier now than ever," said Mr. Douglas Li, Chief Executive Officer of SmarTone-Vodafone. "With the added convenience of direct dial service, SmarTone-Vodafone prepaid customers will be able to stay in touch closely with what matters to them while traveling abroad."

Following the partnership with China Mobile this month, SmarTone-Vodafone will extend this direct dial service to Australia, New Zealand, United Kingdom, Italy, Germany, France and Singapore this year.

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