

Terms & Conditions for loop

- 1) Your Acceptance
 - 1.1 This is an agreement between loop Media Limited ("the Company") and you ("you"), a user of loop ("the Service"). BY USING THE SERVICE, YOU ACKNOWLEDGE AND AGREE TO THESE TERMS AND CONDITIONS. If you do not agree to any of these terms and conditions, you may not use the Service.

- 2) The Service
 - 2.1 The Service is a digital medium service which can be accessed via smartphones. It provides customers with information or updates on the hot topics, trends, and happenings in leisure and entertainment, dining, technology, promotion offers, auto, sports, travel, beauty, health, horoscopes, weather, pets, music, movies and living tips, etc.
 - 2.2 The Service is currently free to download, but the Company reserves right to make any changes in the future.
 - 2.3 The Service is applicable for both mobile network and Wi-Fi connection.
 - 2.4 The Service can only be used on Smartphones specified by the Company. Any actions on jailbroken or rooted devices are taken at your own risk.
 - 2.5 You accept and agree that the information provided by the Service does not in any way represent the views or opinions of the Company.
 - 2.6 Information provided through the Service is for reference only. The Company is not responsible for the accuracy of the information provided. Any products, services, updates, purchases or business transactions executed following the content on the Service are taken at your sole risk. You expressly understand and agree that the Company shall not be responsible for any damages, claims or other liability arising from any such products, services, updates, purchases or business transactions through the Service.
 - 2.7 The Service contains links to external sites (hypertext links). The contents, opinion expressed, and other links provided at the sites have not been, and are not, investigated, verified, monitored, or endorsed by the Company. The Company expressly disclaims any responsibility and liability for the accuracy, contents, availability or omission of information found on any or all of the sites.
 - 2.8 Download and use of the Service will incur data charge, please check with your mobile operator about the respective data charges.
 - 2.9 You agree:
 - a) to use the Service for personal and non-commercial use only;
 - b) not to violate, reverse-engineer, duplicate, transfer, copy, distribute or otherwise tamper with any part of the Service for any reason or assist another person to do so.
 - 2.10 Usage rules established by the Company relating to the Service may be controlled and modified by the Company for compliance purpose and the Company reserves the right to modify and enforce such usage rules at anytime, with or without prior notice to you.

- 3) Intellectual Property rights
 - 3.1 The design of the Service along with any service features ("Applications") and the trademarks, service marks and logos contained therein ("Marks") are owned by the Company and is protected by applicable intellectual property laws including but not limited to copyright. Except to the extent permitted by law, you shall not use such Applications and/or Marks in any way whatsoever except for use of the Service. You shall not modify, rent, lease, loan, sell, distribute or create derivative works based on the Applications in any manner.

- 4) Privacy Policy
 - 4.1 Your privacy is important to the Company. The Company has developed a Privacy Policy that covers how it collects, uses, discloses, transfers and stores your information. Please visit loopmein.hk/en/privacypolicy for full details of the Company's Privacy Policy.
 - 4.2 The Company will do its best to keep your privacy safe, but still need your help. Please protect your own personal information carefully.
- 5) Applicable Laws
 - 5.1 You shall comply with the laws of Hong Kong Special Administrative Region for the use of the Service.
 - 5.2 You expressly agree to the exclusive jurisdiction of the courts of Hong Kong Special Administrative Region for any dispute with the Company or relating in any way to the use of the Service.
- 6) Limitation of Liability
 - 6.1 The Company shall under no circumstances be liable whether in contract, tort, statute or otherwise (including without limitation for negligence, breach of contract, defamation) for any special, direct, indirect or consequential loss or damage (including without limitation, loss of revenue, loss of data or goodwill) which is suffered, sustained or incurred by you, or any person arising (directly or indirectly) from or out of or relating to the Service.
- 7) Advertising
 - 7.1 You acknowledge and agree that the Service includes advertisement.
 - 7.2 The Company is not a party to and is not otherwise involved in any manner in any correspondence or business dealings with, or participation in promotion of, advertisers found on or through the Service, including payment and delivery of goods or services and any other terms, conditions, warranties or representations associated with such dealings which are solely between the Customer and such advertiser. The Customer agrees that the Company shall not be responsible or liable for any loss or damage whatsoever incurred as a result of any such dealings or as the result of the presence of such advertisers on the Service.
 - 7.3 The Company does not represent or endorse the accuracy or reliability of any information, advertisements or contents contained on, distributed through, or linked, downloaded or accessed from the Service. The Company cannot and does not guarantee the quality or reliability of any products or information purchased or obtained by you as a result of an advertisement or any other information displayed in the Service. By using the Service, you expressly acknowledge and agree that the Company shall not be responsible for any damages, claims or other liability arising from or related to such advertisements or information displayed in the Service.
 - 7.4 The Company may provide advertisers with reports on how their advertisements performed on the Service, but the Company only provides the data to them after the Company has removed your name or any other personally identifying information from it, or has combined it with other people's data in a way that it is no longer associated with you.
- 8) The Company reserves the right to revise the terms and conditions of the Service from time to time.
- 9) SmarTone Mobile Communications Limited is the authorized dealer of the Company for the Services.