

Seamless Exchange with Mobile Broadband

The Hong Kong Mercantile Exchange (HKMEx) was announced last June. In the months of building it since then, Chairman Barry Cheung has been constantly on the road promoting and publicising our home-grown commodities exchange to representatives of different countries and regions. While touring the world, Barry ensures his SmarTone-Vodafone Mobile Broadband USB Modem is always with him, so he knows he can stay in close contact with his colleagues and clients anytime, anywhere.

The Harvard MBA holder is a seasoned executive. Besides HKMEx, Barry also serves as Chairman of the Urban Renewal Authority, Chairman of the Standing Committee on Disciplined Services Salaries and Conditions of Service, an Alternate Chairman of the Pay Trend Survey Committee, and a member of the Standing Commission on Civil Service Salaries and Conditions of Service. Formerly, he was Chairman of the Corruption Prevention Advisory Committee of the ICAC and a full-time member of the Central Policy Unit.

The super-busy executive previously used his phone to read and respond to emails and surf the Internet for information, but even a smart phone with Wi-Fi and a QWERTY keyboard couldn't really satisfy him. "A smart phone is good for normal email correspondence, but the screen is too small to view spreadsheets and PowerPoint files. Hong Kong does not have that many hotspots, so Wi-Fi might not be the best way to stay connected to the Internet. Wi-Fi also has problems with low security levels and possible leakages of important information. This is why my laptop has to be equipped with Mobile Broadband to meet my needs."

Hassle-free Mobile Broadband

Already a loyal user of mobile services, Barry found SmarTone-Vodafone to be the obvious choice when it came to Mobile Broadband. "I have used SmarTone-Vodafone for many years and am impressed by how it continually improves and upgrades the system, network and service level. I am very happy with the services, product, network performance and customer service of SmarTone-Vodafone."

Barry has been very satisfied since he signed up for the Mobile Broadband service last year. "I went for the HK\$188 Unlimited Local Usage Plan. Whether browsing websites, reading documents or uploading or downloading files, I am always amazed by the seamless and stable connectivity – even better than with fixed broadband!" He says, "Not to mention the extra convenience as Mobile Broadband can be used anywhere there is a mobile phone signal."

SmarTone-Vodafone Mobile Broadband is simple to install and easy to use. Plug in the USB Modem



Sleek and modern - SmarTone-Vodafone USB Modem



Barry Cheung has chosen SmarTone-Vodafone Mobile Broadband and is very satisfied with the service.

and the installation programme will run automatically. All you have to do is to click "Connect" on the interface and in no time you will have access to the Internet. If you need a hand from SmarTone-Vodafone staff, they will be only too happy to help with the software installation.

Portability with a handy and stylish USB Modem

Barry has a favourite Mobile Broadband story. He was on a yacht with his business partners and needed to look for some important information on the Internet, but Wi-Fi and fixed network were not available at sea. Thanks to SmarTone-Vodafone's full-coverage network and high upload and download speed, Barry easily got online, found what he needed for the negotiation and closed the deal before they made port.

For Barry, the monthly fee of HK\$188 is a real bargain because Mobile Broadband works anywhere with different computers and has frequently come to his aid at crucial moments. Mobile Broadband easily provides Barry with the speed he requires for work. He points out: "It takes around a few hundred Kbps to browse websites and around 1 to 2Mbps to view short videos. Basically, the Internet applications I use seldom require speeds beyond 8Mbps." Having learnt that there are fixed broadband operators in the market who claim to offer speeds of up to 100Mbps, Barry says that it is totally unnecessary for him. Besides, he wonders whether 100Mbps can realistically be provided. "I have heard from friends that Internet speed depends on various factors, such as IPLC traffic/congestion and Internet servers' capacities. Thus the speed provided

would struggle to reach 100Mbps. If the speed is really 100Mbps, I believe they should be charging a lot more than just a hundred something dollars." The coverage, stability and security offered by the HSPA network are a huge plus. Barry says he can now enjoy high-speed connection to the Internet anywhere, anytime, even when he is at the barber. Therefore, for leisure use of the Internet at home, Barry says he will opt for the seamless and steady Mobile Broadband service.

Retractable Vodafone USB

Barry likes his USB Modem better than the previous models. Sleek and slim in design, SmarTone-Vodafone's design pairs well with even the most fashion-conscious laptop. It is also compatible with the connection interface of portable computers.

HKMEx strengthens Hong Kong as a global financial centre

Barry anticipates HKMEx to deliver to end-users and the global trading community an efficient and transparent pricing platform on which tailor-made contracts are traded and pricing risks in China and across the region are hedged, both with lowered transaction costs. HKMEx will also play a vital role in bridging the international commodities markets with China, bringing mainland commodities traders to the world market and enhance Hong Kong's role as one of the world's leading financial centre.

SmarTone-Vodafone
Hotline: 2880 2622
Website: smartone-vodafone.com



Instant access to the Internet - simply plug in the USB Modem.